

# 2024 GREEN HOME TOUR

*Sponsorship Opportunities*

Saturday June 1, 2024



## THE GREEN HOME TOUR: PEA'S NEWEST REGIONAL EVENT

PEA's Green Home Tour provides a positive vision for a more sustainable community, welcoming 100+ guests to tour homes in Winston-Salem with green elements like solar panels, sustainable landscapes, and rain barrels.

Guests will be welcomed at a central location, purchase tickets, and receive a map inviting them to homes on the tour. At each location, PEA volunteers will engage with and educate guests to increase adoption of variety of sustainable, green home practices.

**Sign up today to become a sponsor** for this inaugural event and share your green home solutions with sustainably-minded folks across the region.

## SPONSOR BENEFITS

To learn more about  
sponsorship opportunities,  
contact: [jamie@peanc.org](mailto:jamie@peanc.org)

### LEVEL ONE: (\$500)

- Company logo on event marketing materials
- Company logo on PEA website for 10-12 months
- Sponsor recognition in PEA's newsletter, reaching 5,000+ readers
- Sponsor recognition on PEA's social media pages
- Recognition as a PEA Business Member

### LEVEL TWO (\$1000+)

- Host table at the Green Home Tour welcome area
- Promotional material provided to Green Home Tour participants
- Company profile included in PEA newsletter

## ABOUT PEA

Piedmont Environmental Alliance (PEA) works every day to educate young people, build community, and lead action for a more just, resilient, and environmentally sustainable region. Founded in 2006 with the first Piedmont Earth Day Fair, PEA is building a movement for local climate action and environmental justice through innovative education programs, annual events, partnerships, and community-led advocacy focused in North Carolina's Piedmont Triad.



PEA has earned a reputation for local events that build community and inspire action to protect and restore the environment. Popular events include the annual Piedmont Earth Day Fair (the largest in NC), Sustainability Roundtables, and more!