

GREEN BUSINESS NETWORK



**piedmont
environmental
alliance**

GREEN BUSINESS MEMBER

| Prepare | Points |
|---|---------------|
| Have PEA give a free “greening your business” presentation to your staff, board, and stakeholders. | 5 |
| Publicize your company’s participation to employees and customers by posting to social media, displaying a certificate of participation at your company, and/or posting your participation on your website. | 5 |
| Tag @peancorg and share why your business is participating in our Green Business Network. | 5 |
| Develop a sustainability policy and post it to your company’s website. | 10 |
| Collect the last 12 months of energy bills as a way to benchmark energy use. | 10 |
| Conduct a one-week trash assessment as a way to benchmark waste management. | 10 |
| Total | ___/45 |

| Plan | Points |
|---|---------------|
| Establish an energy reduction goal for your company. | 5 |
| Establish a waste reduction goal for your company. | 5 |
| Develop a list of action items to conserve water and energy. | 10 |
| Develop a list of action items to reduce waste, including learning how to sort waste properly. | 10 |
| Develop a budget for making sustainable changes in your business | 10 |
| Create a list of all the different products you source and where they come from. | 15 |
| Make a list, including age and relative condition, or equipment that uses energy such as: heating, cooling, and ventilation mechanicals; computer and printing equipment; appliances. | 20 |
| Use your list of action items and your budget to create an overall plan of which scorecard steps you will complete and when you will complete them. | 20 |
| Total | ___/95 |

| Invest | Points |
|--|----------------|
| Become a sponsor of PEA’s Earth Day Fair. | 5 |
| Obtain a third-party professional energy audit. | 5 |
| Repair any water fixtures that are leaking. | 10 |
| Develop a 5 year plan and budget for energy reduction. | 10 |
| Identify a local source for 50% of the items on your sourcing list. | 10 |
| Eliminate all single use paper or plastic items available to your staff and customers (excluding accommodations for people with disabilities). | 20 |
| Use onsite PV solar or sign up for Duke’s Renewable Advantage Program | 20 |
| Use 100% LED lighting at your facility. | 20 |
| Install an EV charging station at your facility. | 20 |
| Total | ___/120 |

| Act | Points |
|---|----------------|
| Attend at least 1 PEA lunch and learn. | 5 |
| Provide task lighting to minimize overhead room lighting. | 5 |
| Replace old EXIT signs with low-energy LED signs. | 10 |
| Provide recycling bins for staff and customers at your facility. | 10 |
| Use 50% LEDs for lighting. | 10 |
| Set thermostats to recommended Energy-Star settings. | 10 |
| Offer compostable containers OR Eliminate 1 single-use item the company spends more than \$150/month on. | 10 |
| Institute and enforce a start-up and shut-down schedule for all kitchen equipment OR Set computer monitors and TV screens to turn off after 10 minutes of inactivity. | 10 |
| Provide bike parking at your facility. | 10 |
| Switch to toxin-free cleaning products OR Hire a cleaning service that uses toxin-free cleaning products. | 15 |
| Switch to electric dryers instead of paper towels OR Replace paper towels with cloth that can be washed and reused. | 15 |
| Install ambient, motion, or occupancy sensors to reduce wasted energy due to unused lighting. | 15 |
| Put exterior lighting on timers or motion sensors. | 15 |
| Install programmable thermostats and set schedules for unoccupied times. | 15 |
| Incentivize employee carpool or alternative transportation options. | 15 |
| Hang educational flyers about environmental actions customers and employees can take inside your facility. (Ex: Please throw food in our compost bin!) | 15 |
| <i>You Choose (Get creative and find a unique solution that fits your company’s needs.)</i> | 15 |
| Choose at least 3 regularly bought items to be sourced locally. | 20 |
| Make at least 50% of water fixtures low-flow or Water-Sense certified. | 20 |
| Total | ___/240 |

| | |
|----------------------|----------------|
| Overall Total | ___/500 |
|----------------------|----------------|

Welcome to Piedmont Environmental Alliance's Green Business Network! Thank you for making a commitment to environmental sustainability here in the Piedmont Triad. We're excited to work with you throughout the year to achieve your sustainability goals. Please review the following information to ensure successful participation in our program.

How to Participate

Each participant will have the opportunity to be certified as a PEA Green Business Member. Certified members will receive a decal to adhere to their storefront window, rights to our exclusive member logo, and a variety of cause marketing benefits detailed in your onboarding package. To successfully complete this program, you must:

1. Become a Business Member with PEA.
2. Earn at least 400 scorecard points. Points must be earned from each category provided (Prepare, Plan, Act & Invest).
3. Complete your scorecard with 1 year time.
4. Complete an exit interview with a PEA Green Business Ambassador or staff member.

Rules and Guidelines

- **Keep records.** Record the date in which you completed each action in the space provided next to the action. This will help us understand the priorities of local business owners and improve our program in the future. Plus, it will help you see the progression of your business becoming more sustainable over time.
- **Reward Yourself.** Give yourself full points for the actions you have completed. Partial credit will not be awarded for incomplete items to ensure fairness and transparency.
- **Be honest.** This program exists to make large-scale changes to create a more environmentally sustainable community. Though it is a contest, every participant is making a big difference when it comes to sustainability. For this reason, we ask that you adhere to the honor code when rewarding yourself points. After all, we're all in this together when it comes to protecting our planet.
- **Ask for help.** If you ever feel stuck, reach out to us! We're here to help you on your sustainability journey, and that means making our staff and volunteers available as a resource. Please connect with your assigned Green Business Ambassador for help.
- **Maintain Confidentiality.** Please do not disclose information about other Green Business Network participants that you may learn through networking calls, events, or otherwise. Please do not share our resource guides or logos with non-participating businesses.
- **Celebrate your Successes.** Share your successes with your community via your website, social media, and email campaigns. Mentions of Piedmont Environmental Alliance are always welcome as we expand this program to serve even more businesses in our community. You can tag us at @peancorg or link to our website: www.peanc.org
- **Show Sportsmanship.** Always be kind to other participating businesses and show leadership by being a team player. While the four top points earners will be nominated for PEA Green Business of the Year, ALL participants will receive recognition for the great work they've done and the impact they've created in our community.