

Piedmont Environmental Alliance Green Business Network Resources & Benefits

All Participants will Receive:

1. A listing in our Participant Directory on our website during the Beta year of our program.
2. A certificate of Participation
3. A group social media shout-out on all of PEA's social media platforms
4. Access to PEA staff and an assigned Green Business Ambassador, who will answer questions and provide resources via email, in-person meetings, or remote calls.
5. A comprehensive resource guide designed to help your business accomplish every action on our scorecards.
6. Access to PEA Facilitated quarterly conference calls and a directory of other participating owners/managers to enable businesses to coordinate group buy-ins on sustainable materials, take group action to urge more environmentally sustainable practices in our city, and more.

Budding Business Members will Receive:

1. A listing in our certified Budding Business Member directory including your business name and website.
2. Individual social media shoutouts on PEA's social media
3. A group highlight in our PEA Pod Newsletter
4. A Budding Business Member decal and rights to a logo to display on your business's window/use for print materials.
5. A feature in PEA press releases about this new initiative

Green Business Members will Receive:

1. A listing in our certified Green Business Member directory including your business name, website, and clickable logo.
2. Monthly social media shoutouts on PEA's social media that are customized by your business.
3. An individual highlight in our PEA Pod Newsletter.
4. An opportunity to become PEA's Green Business of the Year
5. The option to be interviewed and featured on PEA's blog
6. Discounts on Earth Day Fair vendor fees.
7. A feature in PEA press releases about this new initiative.

Green Business of the Year will Receive:

1. Recognition at our 2020 Annual Party
2. A press release sent to local media outlets about your reward.
3. An additional feature on PEA's social media and website.
4. An award to display at your business.