

GREEN BUSINESS NETWORK



**piedmont
environmental
alliance**

BUDDING BUSINESS MEMBER

Prepare and Plan	Points
Publicize your company's participation to employees and customers by posting to social media, displaying a certificate of participation at your company, and/or posting your participation on your website.	10
Have PEA give a free "greening your business" presentation to your staff, board, and stakeholders.	20
Collect 12 months of energy bills as a way to benchmark energy use.	20
Create a list of all the different products you source and where they come from.	20
Develop a sustainability policy and post it to your company's website.	30
Total	___/100

Act	Points
Provide recycling bins to customer and employees at your facility and learn how to sort properly.	10
Set thermostats to recommended Energy Star settings.	20
Use sleep settings, equipment timers, and energy saving modes on company equipment.	20
Eliminate at least 1 single use paper or plastic items in your facility.	20
Incentivize employee carpool or alternative transportation options.	20
You Choose (Get creative and find a unique solution that fits your company's needs.)	20
Use 50% LEDs for lighting.	30
Make at least 50% of water fixtures low-flow or Water-Sense certified.	30
Choose at least 3 regularly bought items to be sourced locally.	30
Total	___/200

Overall Total	___/300
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Welcome to Piedmont Environmental Alliance's Green Business Network! Thank you for making a commitment to environmental sustainability here in the Piedmont Triad. We're excited to work with you throughout the year to achieve your sustainability goals. Please review the following information to ensure successful participation in our program.

How to Participate

Each participant will have the opportunity to be certified as a PEA Budding Business Member. Certified members will receive a decal to adhere to their storefront window, rights to our exclusive member logo, and a variety of cause marketing benefits detailed in your onboarding package. To successfully complete this program, you must:

1. Become a Business Member with PEA.
2. Earn at least 200 scorecard points. Points must be earned from each category provided.
3. Complete your scorecard with 1 year time.
4. Complete an exit interview with a PEA Green Business Ambassador or staff member.

Rules and Guidelines

- **Keep records.** Record the date in which you completed each action in the space provided next to the action. This will help us understand the priorities of local business owners and improve our program in the future. Plus, it will help you see the progression of your business becoming more sustainable over time.
- **Reward Yourself.** Give yourself full points for the actions you have completed. Partial credit will not be awarded for incomplete items to ensure fairness and transparency.
- **Be honest.** This program exists to make large-scale changes to create a more environmentally sustainable community. Though it is a contest, every participant is making a big difference when it comes to sustainability. For this reason, we ask that you adhere to the honor code when rewarding yourself points. After all, we're all in this together when it comes to protecting our planet.
- **Ask for help.** If you ever feel stuck, reach out to us! We're here to help you on your sustainability journey, and that means making our staff and volunteers available as a resource. Please connect with your assigned Green Business Ambassador for help.
- **Maintain Confidentiality.** Please do not disclose information about other Green Business Network participants that you may learn through networking calls, events, or otherwise. Please do not share our resource guides or logos with non-participating businesses.
- **Celebrate your Successes.** Share your successes with your community via your website, social media, and email campaigns. Mentions of Piedmont Environmental Alliance are always welcome as we expand this program to serve even more businesses in our community. You can tag us at @peancorg or link to our website: www.peanc.org
- **Show Sportsmanship.** Always be kind to other participating businesses and show leadership by being a team player. While the four top points earners will be nominated for PEA Green Business of the Year, ALL participants will receive recognition for the great work they've done and the impact they've created in our community.