



Leading The Local Movement For Environmental Action

Action + Advocacy for a More Sustainable Community



Environmental Action Coalition convened **60+** individuals and **35+ organizations** monthly to lead civic engagement and advocacy at the neighborhood, city, county, and state levels



Mobilized **600** Triad residents against a proposed methane gas pipeline, ultimately securing a unanimous resolution against the project from the Forsyth County Commissioners



Second Harvest Food Bank of NW NC worked with PEA to install a **1 MW solar panel** array in April 2025, and this "Solar Harvest" will produce enough power for almost **200 homes** - saving **\$140,000+** in electricity costs and **1M pounds** of climate-warming pollution each year

Environmental Education for Local Students



In-classroom programs taught to **3,000+** students in **140+** local classrooms

100% of students learn about vital environmental issues



New Environmental Field Trip brought **90+** high school students to Winston Lake for hands-on environmental science activities



100% of participating teachers recommend PEA's programs

Summer camp programs engaged **165** students across Forsyth & Guilford Counties in interactive & age-appropriate environmental topics



Small scale, organic farming is superior to US industrial agriculture!



140+ students from **17 high schools** participated in the largest **PEA Environmental Debate** yet, practicing public speaking, research, critical thinking, & leadership skills

Events that Educate + Build Community



6,000+ people came together to learn and take action at the state's largest Earth Day celebration



175+ people representing **90+** local organizations joined one of two **Sustainability Roundtables**, including PEA's first in Greensboro, to build relationships and deepen collaborations on environmental issues



90+ participants attended the 2nd Annual **Green Home Tour** to explore local sustainable homes with native gardens, rooftop solar panels, rain barrels, and more



Local Partnerships to Build the Green Economy



The Triad Green Job Center hosted the region's first **Green Job Fair** and established the very first **clean energy workforce training** program in partnership with Goler Community Development Corporation



The **Green Business Network** supported **25+** local businesses in achieving their sustainability goals, ranging from electric delivery vans to innovative compost projects



The **Solarize the Triad** campaign, a group purchasing effort for affordable solar energy, brought in **\$2.7M** in new clean energy investment from over **85+** residential and faith-community installations, which will cut more than **850 tons** of climate-warming pollution year-after-year

Membership + Engagement Across the Community



More people than ever are engaged with PEA!



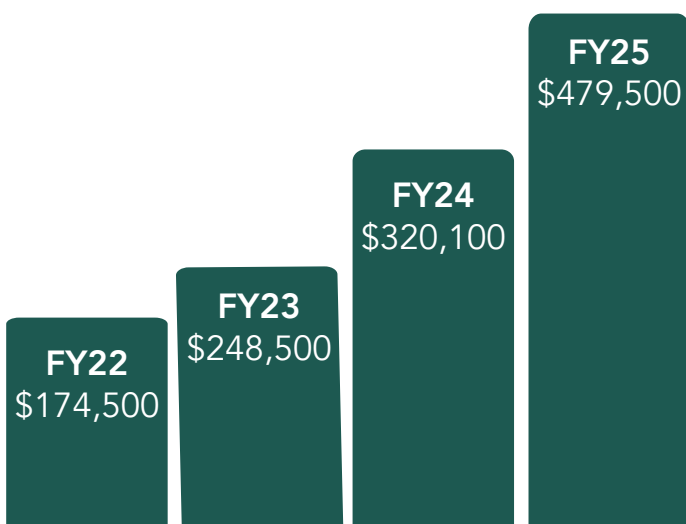
Members and Partners

- 350** individuals
- 70+** business and non-profit partners
- 210+** volunteers

Growing Financial Sustainability

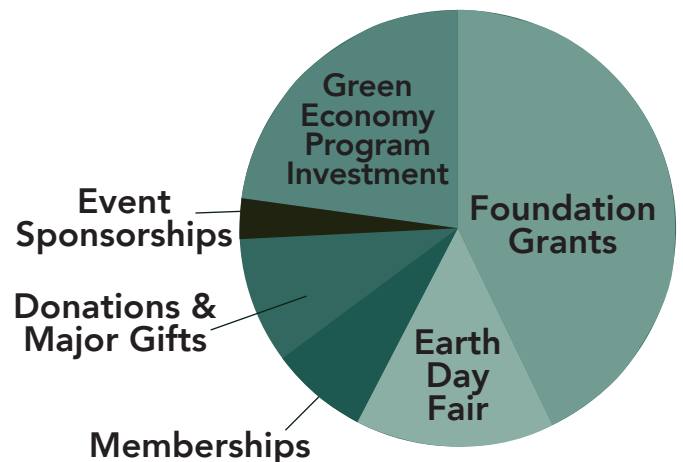


Annual Revenue by Year



PEA's programs and staff are growing to meet the needs of our community

FY25 Revenue: \$479,500



Diverse sources of revenue kept PEA on solid footing in a year marked by uncertainty