



PIEDMONT ENVIRONMENTAL ALLIANCE

FOR A MORE JUST, RESILIENT,
ENVIRONMENTALLY SUSTAINABLE COMMUNITY

STRATEGIC DIRECTION

2025-2027



Educating & Empowering Local Students

- Deliver environmentally-focused STEM curricula to local classrooms, reaching 4,000+ students annually
- Train hundreds of young environmental leaders through a free environmental debate tournament

NEW

- Host an annual field trip for underserved students to explore and learn about the natural environment
- Develop resources for teachers, students, and community members to engage in environmental learning



Hosting Events & Convening Community

- Coordinate the largest Earth Day Fair in NC, with education and action opportunities for 8,000+ people
- Build diverse community networks and partnerships through a Sustainability Roundtable twice annually
- Present a Green Home Tour to inspire sustainable practices
- Convene a monthly Environmental Action Coalition to advocate for and implement local environmental policy

NEW

- Launch a Green Jobs Expo to connect job-seekers with meaningful, sustainable work
- Provide workshops for diverse audiences to engage with environmental policy, advocacy, and education



Leading Advocacy & Growing Green Jobs

- Support 50+ local Green Business Network members to take action to improve sustainability practices

NEW

- Lead campaigns to solarize and electrify the Triad, working in coalition to reach diverse audiences and create jobs
- Manage a thriving Triad Green Job Center, with resources that include newsletters, jobs board, and mentoring
- Partner with the City of Winston-Salem, Forsyth County, and other localities on environmental training and policy
- Provide technical assistance to local institutions to reach environmental milestones

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