



piedmont environmental alliance

Leading The Local Movement For Environmental Action

Impact Report Fiscal Year 2024–2025

Action + Advocacy for a More Sustainable Community



Environmental Action Coalition convened **60+** individuals and **35+ organizations** monthly to lead civic engagement and advocacy at the neighborhood, city, county, and state levels



Mobilized **600** Triad residents against a proposed methane gas pipeline, ultimately securing a unanimous resolution against the project from the Forsyth County Commissioners



Second Harvest Food Bank of NW NC worked with PEA to install a **1 MW solar panel** array in April 2025, and this "Solar Harvest" will produce enough power for almost **200 homes** - saving **\$140,000+** in electricity costs and **1M** pounds of climate-warming pollution each year

Environmental Education for Local Students



In-classroom programs taught to **3,000+** students in **140+** local classrooms

100% of students learn about vital environmental issues



100% of participating teachers recommend PEA's programs



New Environmental Field Trip brought **90+** high school students to Winston Lake for hands-on environmental science activities

Summer camp programs engaged **165** students across Forsyth & Guilford Counties in interactive & age-appropriate environmental topics



Small scale, organic farming is superior to US industrial agriculture!



140+ students from **17 high schools** participated in the largest **PEA Environmental Debate** yet, practicing public speaking, research, critical thinking, & leadership skills

Events that Educate + Build Community



6,000+ people came together to learn and take action at the state's largest Earth Day celebration



175+ people representing **90+** local organizations joined one of two **Sustainability Roundtables**, including PEA's first in Greensboro, to build relationships and deepen collaborations on environmental issues

20th
PIEDMONT
EARTH DAY FAIR

90+ participants attended the 2nd Annual **Green Home Tour** to explore local sustainable homes with native gardens, rooftop solar panels, rain barrels, and more

GREEN
HOME TOUR

Local Partnerships to Build the Green Economy



The Triad Green Job Center hosted the region's first **Green Job Fair** and established the very first **clean energy workforce training** program in partnership with Goler Community Development Corporation



The **Green Business Network** supported **25+** local businesses in achieving their sustainability goals, ranging from electric delivery vans to innovative compost projects



The **Solarize the Triad** campaign, a group purchasing effort for affordable solar energy, brought in **\$2.7M** in new clean energy investment from over **85+** residential and faith-community installations, which will cut more than **850 tons** of climate-warming pollution year-after-year

Membership + Engagement Across the Community



More people than ever are engaged with PEA!



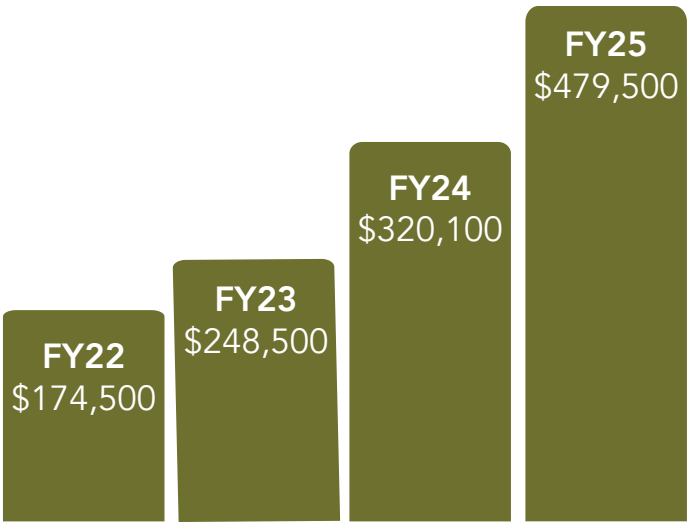
Members and Partners

- 350** individuals
- 70+** business and non-profit partners
- 210+** volunteers

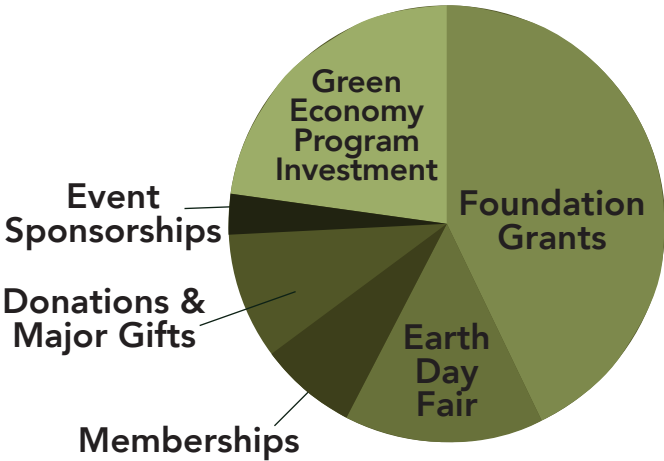
Growing Financial Sustainability



Annual Revenue by Year



FY25 Revenue: \$479,500



PEA's programs and staff are growing to meet the needs of our community

Diverse sources of revenue kept PEA on solid footing in a year marked by uncertainty