



Application to Participate in Partner Savings Program

Contact Information	
Business Name	
Contact Name	
Street Address	
City ST ZIP Code	
Work Phone	
E-Mail Address	
Website Address	

Discount

What benefit will you offer PEA members who shop at your establishment or use your services?

- | | |
|---|--|
| <input type="checkbox"/> Buy ___ Get ___ Free | <input type="checkbox"/> Buy One Get _____ 50% Off |
| <input type="checkbox"/> 10% Off Purchase | <input type="checkbox"/> \$5.00 Off Purchase |
| <input type="checkbox"/> 10% Off One Item | <input type="checkbox"/> Other _____ |

Details and Restrictions

Provide the details of and tell us about any restrictions to the discount you are offering.

Agreement and Signature

By submitting this application, I agree to participate in the PEA Partner Savings Program, if eligible, by providing the discount stated above to all members of Piedmont Environmental Alliance upon presentation of a coupon I have created or authorized. I agree to participate in the program through the end of the calendar year of the date signed, or through the end of the following year if signed after June 30th. I understand that there is no fee to participate in the program but that I must maintain my PEA membership. By signing this application, I am attesting that I understand that my participation in the Program depends upon the Green Standards I have reported in the attached Evaluation Form. I agree that, for the duration of my participation in the Program, I will not discontinue the sustainable practices that have qualified me to participate.

Name (printed)	
Signature	
Date	

Raw Materials

- There are no toxicants in any item produced or sold
- The content of product for sale is natural or organic
- The product is made of recycled material

Manufacturing

- Product produced or sold are not tested on animals
- Processes do not have an adverse impact on natural resources
- Energy required to manufacture and deliver products has been minimized
- The impact on water quality has been minimized
- The impact on air quality has been minimized
- Packaging is minimized and is made from recycled material

Usage of products manufactured or sold

- Reduces or eliminates consumption of other materials
- Reduces or eliminates trash
- Reduces or eliminates toxicants
- Reduces or eliminates energy consumption

Disposal

- Products are bio-degradable
- Products can be recycled

Solid Waste Reduction & Recycling

- A waste reduction assessment of solid waste streams has been conducted
- Solid waste reduction and recycling measures have been implemented
- Paper waste has been reduced
- Waste reduction methods have been incorporated
- Recycled or used materials/products are purchased
- A comprehensive recycling system for all products that are accepted by local recycling companies has been implemented
- Polystyrene foam ("Styrofoam") products are not used
- Food waste is diverted from landfills and made into nutrient-rich soil through the use of a composting service or an on-site system

Non-Toxic Cleaning & Chemical Products

- Non-toxic cleaning and chemical products that are biodegradable, free of hazardous ingredients, and are safe for people, animals and the environment are used

Sustainable Food

- Food is produced without the use of toxic synthetic pesticides and fertilizers, irradiation, sewage sludge, and genetic engineering
- Food is locally grown
- Foods are predominantly plant-based

Energy Efficiency & Conservation

- Local energy utility or an energy service company has conducted a commercial energy assessment
- Regular maintenance is performed on heating, ventilation and air conditioning (HVAC) system
- Energy efficient technologies and conservation practices are used for lighting, heating, ventilation, air conditioning, foodservice appliances, office equipment, and transportation
- Electricity and power are from renewable resources such as wind, solar, geothermal, small hydro and biomass

Water Efficiency & Conservation

- Water efficient technologies and conservation practices exist for foodservice appliances, equipment, and landscaping
- An indoor/outdoor water balance or assessment has been conducted
- All applicable simple conservation measures have been implemented
- Suggested or industry specific water conservation measures have been implemented

Pollution Prevention

- An assessment of facility has been conducted to identify pollution prevention opportunities
- Pollution prevention measures have been implemented
- Hazardous materials/wastes are reused or recycled
- Measures to prevent contamination of storm water and runoff have been implemented
- Measures to reduce vehicle emissions have been implemented

Green Building & Construction

- Green design and construction practices that significantly reduced or eliminated the negative impact of buildings on the environment, occupants, and the local community have been utilized

As a partner, you will be listed on all PEA literature as a PEA Savings Partner, and will be given the PEA Savings Partner cling for your business window, web button for your website and button on PEA's eco-directory.

Once your Savings Partner application has been approved, you will be asked to create a coupon for PEA members. (For more information on coupon specifics, see below.) Your discount to PEA members encourages them to make sustainable choices and increases our ability to further sustainability in the Triad.

If you have any questions or need help creating a coupon please contact Amy Oves aoves@peaNC.org.

Coupons

Please create a coupon that we can mail to each member on a rolling basis when they join or renew their membership throughout the year. A paper coupon ensures that each member sees your offer, providing you with better advertisement and in turn increased participation from members. If you would like to produce an electronic coupon instead we will gladly email it to members, but we cannot control the possibility that they will share and/or make multiple copies. We also cannot guarantee that they will open the email with the electronic coupon attached.

You can either email me a copy of the coupon for PEA to print, or you can print your own coupons and I will come pick them up. We will need 300 coupons, and will contact you if we need more. Please place multiple coupons on one sheet.

To reduce the environmental impact of the paper coupon please use recycled paper, fit multiple coupons on each sheet and recycle the coupons that you receive.

If possible print the coupon on darker colors that are harder to reproduce

The coupon offer is up to you.

We ask that the coupons be good through at least December 31, of the year. (We have our largest number of membership renewals December-April with Piedmont Earth Day Fair participation, sponsorship, and volunteering.)

PEA will only distribute these coupons to members in membership letters. PEA will not send out over 300 coupons throughout the year unless first notifying you for your authorization.